

SIWA Social Media Guidelines

We want our social media communities to be a fun place to interact with other members, share stories and inform others of activities and events that are happening at SIWA and in and around Seoul. Anything that supports this aim is encouraged, provided it does not violate these terms of use that we've put together below. The simple rules of thumb are to keep on-topic, do not solicit and be respectful of others.

By using SIWA's social media property, you agree that you will adhere to the guidelines below:

Be courteous and respectful to the SIWA community

- > Do not post material which defames, abuses or threatens others
- > Do not make statements that are bigoted, hateful or racially offensive
- > Do not post material that advocates illegal activity or discusses illegal activities with the intent to commit them
- > Do not post material that contains vulgar, obscene or indecent language or images
- > No flaming; there is a difference between voicing a legitimate concern or grievance and simply badmouthing or some other form of written abuse of someone or some service. These will be deleted upon discovery
- > Do not impersonate any other person or misrepresent who you are or your affiliation

No commercial or private solicitations

- > Content must not sell or solicit products or services or otherwise promote organizations unless expressly authorized by a SIWA official (does not apply to non-commercial materials that are relevant to SIWA members)
- > Discussions regarding products consumed by or services used by SIWA members are acceptable, however promotion or advertising masquerading as "organic" discussions will be deleted at the sole discretion of SIWA officials

No unauthorized use of SIWA's or others' assets

- > Do not post material that infringes the copyright of SIWA or another person (plagiarism, or passing off other peoples material as your own) or copyright material not referenced or acknowledged
- > Unauthorized posting of personal information (names, address, phone number, email etc.) of other users is prohibited

Miscellaneous

- > You are solely responsible for any liability, loss or damage that results from content submitted by you or through your account
- > By submitting content to our social media sites, you grant SIWA a non-exclusive, transferable, sub-licensable, royalty-free, perpetual, worldwide license to use the content you submit in any manner
- > The opinions and views expressed by individuals posting on the SIWA social media sites are not necessarily those of SIWA, its officers, employees, affiliates or members of its board of directors
- > Any person actively using these sites is implicitly agreeing to these rules regardless of whether they have been read or not
- > Posts or other material which is deemed inappropriate by the administrators will be deleted upon discovery. Users who violate the Code of Conduct may lose membership status with SIWA

Please email socialmedia@siwakorea.com for clarification if you are not certain about your content.